

# Oncology Insights Pro™ By Oncology Analytics

*The right insights, paired with expert advisory services*

Health Plans are tasked with achieving optimal patient outcomes, with a focus on quality and cost. However, aggregating oncology data from multiple sources is a difficult task. Gaining immediate, actionable insights from the data is even more challenging.

Oncology Insights Pro™ is an analytics software solution that enables health plans and other risk-bearing entities to use data and analytics to improve oncology programs, as the costs and organizational importance of cancer care continues to increase.

Oncology Insights Pro is unique compared to other healthcare analytics solutions through a focus on three key elements:



## Real-Word Data

Oncology Insights Pro organizes, normalizes and transforms payer claims data, eligibility data, and prior authorization data to create analytics dashboards with drill down capabilities. Our data science teams utilize advanced data modeling, machine learning, and predictive analytic algorithms to better understand outcomes to ensure that your members receive the right treatment at the right time and the right cost.

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## Comparative Benchmarking

Oncology Insights Pro creates HIPAA compliant de-identified data sets to enable health plans to compare their performance against other similar organizations in areas like oncology drug spend, drug trend, and provider network prescribing patterns. This proprietary benchmark data is only available to Oncology Analytics clients.

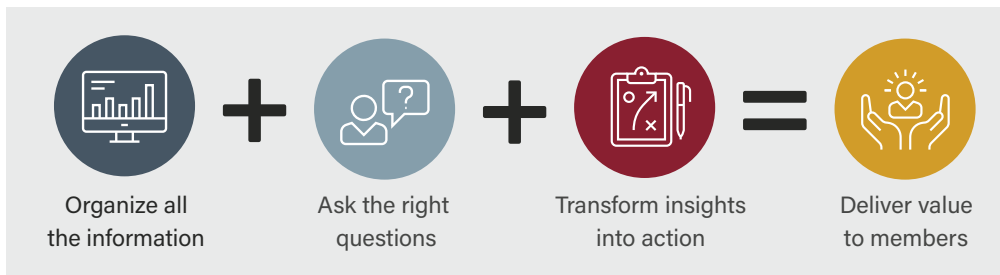
## Advisory Services

Health plans get access to a multi-disciplinary advisory team, consisting of board-certified oncology pharmacists and clinical analysts, who help interpret the data and surface immediate actionable insights and provide recommendations to close gaps.

Multiple product modules allow specific constituencies within your organization to take action to lower oncology spend, improve care quality, and make better strategic decisions.

Module	Features	Health Plan Users	Opportunities
 <b>Patients</b>	Provides visibility into current and predicted cancer incidence, prevalence, and costs within a health plan's membership	<ul style="list-style-type: none"> <li>Strategic decision-making</li> <li>Benefit design and premiums</li> <li>Enrollment in care management programs</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Care Management</li> <li>Finance</li> </ul>
 <b>Providers</b>	Measures the performance of practices and providers in comparison to Oncology Analytics benchmarks	<ul style="list-style-type: none"> <li>Provider outreach/education</li> <li>Quality-of-care improvements</li> <li>Network management</li> <li>Contracting and incentives</li> </ul>	<ul style="list-style-type: none"> <li>Provider Relations</li> <li>Network Management</li> <li>Medical Directors</li> </ul>
 <b>Pharmacy</b>	Analyze client's emerging and persistent areas of drug spend	<ul style="list-style-type: none"> <li>Biosimilar adoption</li> <li>Drug policy updates</li> <li>Prior authorization criteria</li> <li>Formulary management</li> </ul>	<ul style="list-style-type: none"> <li>Pharmacists</li> <li>Medical Directors</li> <li>Provider Relations</li> </ul>
 <b>Payments</b>	Understand claims lifecycle by reconciling utilization management data to claims data	<ul style="list-style-type: none"> <li>Financial recoveries</li> <li>Authorization compliance</li> </ul>	<ul style="list-style-type: none"> <li>Payment Integrity</li> <li>Finance</li> <li>Actuarial</li> </ul>

Health plans need to know the right questions to ask of the data, and how to translate what they find into tangible strategies to balance cost-effectiveness with oncology best-practices.



This data-driven, patient-first approach helps health plans address questions like,

- "Which providers are prescribing the most cost-effective care?"
- "Are newer biosimilar drugs being adopted by network providers?"
- "What are the trends in cancer treatment incidence in my membership population?"

The answers, paired with expert guidance, provide the strategies and insight needed to keep up with the continually evolving cancer treatment landscape.

## About Oncology Analytics

Oncology Analytics is a leading data analytics and technology-enabled services company dedicated to helping health plans, providers, and patients with solutions that are purpose-built for oncology. Through an evidence-based, real-world analytics approach to utilization management, Oncology Analytics' prior authorization platform is used by physicians to support 5 million health plan members in the US and Puerto Rico and covers the full spectrum of therapeutics, across all cancer types and stages, including chemotherapy, radiation therapy, precision medicine, targeted therapy, and supportive care. The extensive treatment library is continuously updated with the latest evidence-based regimens, which provides the most current options for value-based care for every patient case. For more information, please visit [www.oncologyanalytics.com](http://www.oncologyanalytics.com).